## THE VANDERBLOEMEN DIFFERENCE



vanderbloemen.com

### What Makes Vanderbloemen Different?

These 12 pillars enable us to serve our clients better than anyone else.



#### Focused effort brings focused results.

Jesus said, 'Nobody can serve two masters.' We take that seriously and have built a singularly focused team. This isn't a side gig for us. Our team members are full-time and focused on our clients.



#### Teamwork makes the dream work.

Our team of staffing professionals communicates and collaborates on a daily basis when serving our clients.



#### We love the *whole* Church.

We've worked with 50+ denominations across the theological spectrum, and there is no Christian organization too small or too big for us.



#### Theology matters.

Our staff has more seminary and theological experience than any other search firm with 250+ collective years of Christian leadership.



#### We have high standards for quality and ethics.

We are the only Christian search firm who has been invited to join (and has joined) the Association of Executive Search Consultants (AESC).



#### We'll bring you candidates you won't find on your own.

We have built, and thus own, the largest Christian candidate database.



#### In-person makes all the difference.

We believe that in-person makes all the difference in finding the right person for your team.



#### Speed wins.

We are ridiculously responsive to your needs.



#### We're a thought leader.

We heavily invest time and energy into providing premium leadership resources to help you build your best team.



#### We guarantee our work.

We believe in our process so much that we guarantee it.



#### Practice makes (nearly) perfect.

We're not perfect, but we have successfully completed over 2,500 staffing assignments in 49 of the 50 states and 10 countries around the world.



#### The world is noticing.

Our award-winning staff culture leads the way for our clients.

# Finding the right team member is the difference between a good team and a great team.

That's where the Vanderbloemen Difference comes into play. For over a decade, we have helped Christian organizations of all sizes and types find their key staff. Now, we are more equipped than ever to help your organization find its next great team member. We'll help you build your best team so that you can achieve your mission.

## **Our Vision:**

Vanderbloemen serves teams with a greater purpose by aligning their people solutions for growth: hiring, compensation, succession, culture, and consulting.

## We provide solutions for teams including Hiring, Succession, Compensation, Culture, and Consulting.

Hiring

Executive Search	Staff Consulting	Background Checks
------------------	------------------	-------------------

Succession

**Succession Consulting** 

#### Compensation

**Compensation & Benefits Analysis** 

### Culture

Culture Tool & Consulting	DISC

#### Consulting

xecutive Search	Staff Consulting	Background Checks
-----------------	------------------	-------------------

## **Focused effort brings focused results.**

Jesus said, 'Nobody can serve two masters.' We take that seriously and have built a singularly focused team. This isn't a side gig for us. All of our team members are full-time and focused on our clients.



We've intentionally taken a different approach in building our organization than any other Christian Search Firm. We believe that the best way for us to help you find your key staff is to have full-time employees whose full-time focus is to help you build and align your team to your organization's purpose.

Other search firms have 1099 contract employees that do search on the side. However, when you partner with Vanderbloemen, you'll have a full-time Executive Search Consultant and full-time Executive Search Recruiter specifically selected to help you find the right people for your team.

### Teamwork makes the dream work.

Our team of staffing professionals collaborates daily on every search.



Our Executive Search Consultants and Executive Search Recruiters are full-time, salaried employees, not contractors paid on commission per placement. This fosters a collaborative environment where we encourage shared ideas and candidate networks. Collaboration is at the heart of what we do.

We've intentionally built an office space that fosters team collaboration because we believe our best work comes from tapping into the 250+ years of combined ministry experience of our team. We have a state-of-the-art open office with space for cross-team problem solving. Our entire staff spends time each week sharing strategies and brainstorming candidate matches.

Additionally, our in-house Recruiting Team spends hours proactively looking outside our extensive database to find candidates we don't yet know that might be a good fit for your organization.

## We love the whole Church.

## We've worked with 50+ denominations across the theological spectrum, and there is no Christian organization too small or too big for us.

We love the "big C" Church and believe that it deserves the very best. Serving the Kingdom is the heartbeat of our organization and what drives our work each day. Our desire is to provide comprehensive people solutions to the Church so that it can fulfill its greatest potential here on Earth.

Every Christian organization is unique, especially when it comes to theology. Many of our team members have postgraduate degrees in theology, divinity, or leadership. We've worked with over 50 denominations around the world and have become known for the ability to dissect a Christian organization's theological nuances in an effort to understand their heart. Understanding the theological DNA of your organization is so critical to us that we intentionally hire full-time Executive Search Consultants who were in Christian leadership across the Protestant theological spectrum from Presbyterian to Assembly of God, from Baptist to Methodist, from Acts29 to Nazarene.

We're so passionate about our team understanding theology that we invest extensive time and money into theologically training our staff. We have theology gatherings where our entire staff meets to study a theological topic or denomination. We do a deep dive of how it influences our work in helping Christian organizations find their key staff.

Complementarian or egalitarian? Reformed or Armenian? General Baptist or Southern Baptist? PCUSA or PCA? We'll get to know your theology on a nuclear level. Here are some of the denominations, networks, and theological associations we've worked with: A Covenant Order of Evangelical Presbyterians (ECO) Acts29 African Methodist Episcopal Church Anglican Assembly of God Association of Related Churches Baptist **Bible Church** Brethren Calvary Chapel Catholic Christian Church **Christian Missionary Alliance** Church of Christ Church of God Church of Nazarene Congregational Converge Worldwide Disciples of Christ Episcopal Evangelical **Evangelical Alliance Ireland Evangelical Covenant Evangelical Free Evangelical Friends Evangelical Lutheran Church in America** (ELCA)

Evangelical Presbyterian Church (EPC) Foursquare Lutheran Lutheran Congregations in Mission for Christ (LCMC) Mennonite Methodist Missionary Non-Denominational Pentecostal Presbyterian Presbyterian Church of America (PCA) Presbyterian Church of the USA (PCUSA) Protestant Reformed Reformed Church of America Reformed Non-Denominational **Restoration Movement** Southern Baptist **Spirit Filled Non-Denominational** United Brethren United Church of Christ United Methodist Vineyard Wesleyan + Many More

## Theology matters.

## Our staff has more seminary and theological experience than any other search firm with 250+ collective years of Christian leadership.

Malcolm Gladwell says it takes 10,000 hours of practice to become an expert. With over 2,500 staffing assignments completed, we have completed more searches than anyone else in the staffing industry serving Christian organizations. We've conducted every type of staff transition under the sun and have navigated Christian leadership teams through difficult circumstances including devastating unexpected departures of team members including death and moral failure.

The Vanderbloemen Team has over 250 years of combined experience in Christian leadership, the church, and parachurch world. 75% of our team members have advanced degrees in theology, divinity, or leadership. Because of our team's vast experience, our reach and connections to candidates are intentionally intertwined in our search and candidate sourcing process.

Additionally, we have Strategic Partners who are an extension of our team around the globe in complementary services like capital campaigns, stewardship, organizational structure, Christian higher education, and more who are available to advise us and network with us on searches.

## We have high standards for quality and ethics.

We are the only Christian search firm who has been invited to join (and has joined) the Association of Executive Search Consultants (AESC).



The Association of Executive Search Consultants is an invitation only association comprised of the best search firms in the world who have gone through an extensive auditing process, follow the Best Practices for Search Firms, and are accepted into membership. Because we, as an AESC Member, must commit and adhere to the AESC's industry and government recognized Code of Professional Practice, our clients can be assured that AESC Members are able to serve as trusted advisors for their most important engagements.

## We'll bring you candidates you won't find on your own.

#### We have built, and thus own, the largest Christian candidate database.

We've invested significant resources into building a scalable database that houses and updates our database of 100K+ candidates. Since our consultants don't work on commission, our database is shared among our team to ensure that every client has access to the best candidates for the role.

Other search firms work off of messy spreadsheets that are outdated and unscalable. Other search firms also have consultants working off of placement commission, meaning they are incentivized to keep the best candidates to themselves rather than share them so that every organization can find the best fit. Our database consists of tens of thousands of candidates and, through the use of technology, we have developed a sophisticated system for engaging each.

Everyone on our team faithfully spends time working to expand our candidate sourcing and reach for the Kingdom because we believe the "big C" Church deserves the very best. This means that the candidates we "have" and find are quite often the ones that aren't on a job board, or in an active search mode. That's because we have spent over a decade fostering relationships, building the trust that's needed to have sacred conversations about someone's next step in ministry.

## In-person makes all the difference.

We believe that in-person makes all the difference in finding the right person for your team.



Your Executive Search Consultant will come out to visit you through out our search process. The face-to-face component of our consultation is a primary key to finding you whom God is calling to your staff.

We believe that if virtual worked, Jesus would have Zoomed in. In-person with you, we're able to take a tour of your campus, meet your team face-to-face, see firsthand what God is doing through your organization, and best understand your DNA to find you the right candidates that fit your culture.

## Speed wins.

We are ridiculously responsive to your needs.



We believe that the work we do requires our undivided attention. We have a company staff value of "Ridiculous Responsiveness," providing you excellent service at lightning speed.

We've built in intentional, consistent check-ins throughout our search process so that you can be confident in the work we're doing and can provide us with regular feedback as we search for your next team member.

## We're a thought leader.

## We heavily invest time and energy into providing premium leadership resources to help you build your best team.

Vanderbloemen is a thought leader in hiring and team building, from William Vanderbloemen's Forbes column on staffing and leadership to our blog of hundreds of articles on team building.

William Vanderbloemen is the author of three books including:

- Culture Wins: The Roadmap to an Irresistible Workplace (Savio Republic)
- Next: Pastoral Succession That Works (Baker Books)
- Search: The Pastoral Search Committee Handbook (B&H Books)

Additionally, we have created the following resources to help Christian leaders build and run a great team.

- 50+ free downloadable ebooks on staffing and leadership
- 1500+ leadership blogs
- Culture Conference, a free digital semi-annual Christian leadership conference
- Vanderbloemen Leadership Podcast with 200+ interviews with Christian leaders

William Vanderbloemen and various other team member's leadership insights have also been featured in Chicago Tribune, BBC, Fortune, Entrepreneur, Inc, Forbes, Outreach Magazine, Church Executive Magazine, and more.

### We guarantee our work.

#### We believe in our process so much that we guarantee it.

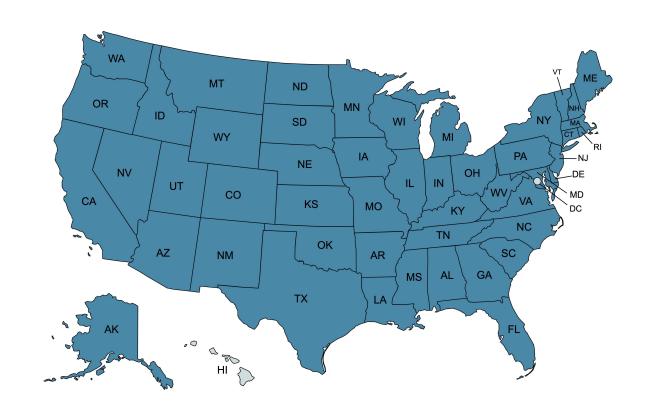
All of our searches carry a one-year guarantee. This means that if anything happens during that time - whether the hire leaves or must be let go - we'll do the search again for free.

We're also retained, not contingent, which means we undertake a much more exhaustive search process. The contingency search firm is paid only when someone gets hired, which means their search process is skewed to producing results rapidly since the more time they spend, the less profitable their work. Contingency recruiters typically use a database of known candidates, look for matches on paper, and send those candidates' resumes—as many as possible—to clients for possible interviews.

However, as a retained executive search firm, we maintain an exhaustive database of candidates, constantly cultivate contacts in our industry sectors, and know who might be restless so that we can pre-select the candidates carefully using in-person interviews, advanced assessments for suitability, and job fit. You only see the finalists, saving you time, money, and energy.

## Practice makes (nearly) perfect.

We're not perfect, but we have successfully completed over 2,500 staffing assignments in 49 of the 50 states in the U.S and 10 countries around the world.



We've spent the last ten years developing the largest network of 100,000+ Christian candidates available. Our connections, database, and marketing team have allowed us to surpass the reach of any other Christian search firm.

When you partner with Vanderbloemen, you have access to the largest database of active Christian candidates looking for a job as well as our in-house Recruiting Team that is proactively reaching out to passive candidates on your organization's behalf.

## The world is noticing.

#### Our award-winning staff culture leads the way for our clients.

It's not just the Christian world that is noticing our work. We're amazed that business leaders have noticed and awarded our commitment to excellence in how we serve our clients. We've won several culture awards and were named #24 on Forbes' Best Executive Recruiting Firms in America. In 2015 and 2016, Vanderbloemen placed in the top 5 of Entrepreneur.com's Top Company Culture – Small Business Category in the nation and top 6 of Houston's Best Places to Work by Houston Business Journal. Forbes also named us a 2018 Small Giant, which awards businesses that choose greatness over growth. We strive to lead our clients in creating an irresistible workplace for our own staff.



## **2022** BY THE NUMBERS

We're grateful for all that God has done in Christian organizations across the world in 2022. Here's a glimpse at the role we played in serving Kingdom-minded clients in 2022.

## 190

1983

**Executive searches** completed for our clients.

Phone interviews by recruiting team

113

Candidates placed in ministry organizations.

189

Succession, consulting, and compensation projects completed.

44

Non-church clients served

50+

Denominations we've served as a company.

## TX, CA, FL 57

Top 3 states where we have the most clients.

**Blogs released to help** organizations go further and faster in their mission.

40

Podcasts released for ministry leaders.